



Mario Montez &lt;mario.montez@lacity.org&gt;

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**Fwd: Request for assistance**

3 messages

Tara Devine &lt;tara@devine-strategies.com&gt;

Fri, May 8, 2015 at 2:53 PM

To: Rosemary Hinkson &lt;Rosemary.Hinkson@lacity.org&gt;, Dennis Rader &lt;Dennis.Rader@lacity.org&gt;, Mario Montez &lt;mario.montez@lacity.org&gt;, Eugene Vancise &lt;eugene.vancise@lacity.org&gt;, Miranda Paster &lt;Miranda.Paster@lacity.org&gt;

FYI.

We will clear our petition threshold this afternoon. We are awaiting the last petition needed to exceed the threshold and expect it within an hour or so.

I will update you as soon as I have more specific information about the Clerk uploading the CF, etc.

I can be reached anytime at [310-430-5121](tel:310-430-5121) cell.

Rosemary Hinkson (City Clerk BID unit) is in charge today during Miranda's absence: x81122.

On May 6, 2015 12:59 PM, "Tara Devine" <tara@devine-strategies.com> wrote:

Dear Marisa:

I am the consultant assisting the South Park II BID (a new BID in CD14 that will be separate but co-managed by the existing South Park BID - part of which lies in CD9.)

Issue: South Park II is unexpectedly in the position to possibly make the regular tax rolls. We may not. We will know by end of the day Thursday (tomorrow.) It hinges on our property owners signing their petitions. We have reason to expect we may receive enough by tomorrow.

Solution: If we complete our petition drive tomorrow, we would need to secure CM Price's waiver from ED Committee to send this to Council next week. We will also need CP Wesson's assistance to schedule it promptly (next Tuesday.) The item is the **Ordinance of Intention**, an action which authorizes the Clerk to issue the ballots to property owners. There is a mandatory 45-day ballot period (state law) before the item can return to Council for approval. New BIDs must be approved prior to the Council's July recess to make the regular tax roll. Renewing districts can be approved after recess due to a different Assessor deadline. I can elaborate on any specifics you need, but I have endeavored to keep this email brief.

Assistance: I will do anything within my power - promptly - to support our request. The Clerk is tweaking our MDP/ER one last time, but I will forward it as soon as it is final (hopefully today.) If we are successful, I am happy to write a draft briefing paper for you for Council, or provide anything else that would assist.

Opposition to our item: None known.

Support: Very strong; more than 35% of our owners have participated in the process from the beginning. I will have property owners at Council to speak in support if desired. Consent is also fine if preferred by Council. Jessica in CD14 has been our primary contact, however, as she is out until the 11th, I have alerted Martin and Sara that we could be in council next week, and I am cc-ing them on this request.

Thank you for any time or attention you can offer - I know how many requests like this cross your desk every day.

Tara Devine  
[310-430-5121](tel:310-430-5121) cell

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Dennis Rader <dennis.rader@lacity.org>

Fri, May 8, 2015 at 3:00 PM

To: Tara Devine &lt;tara@devine-strategies.com&gt;

Cc: Rosemary Hinkson &lt;Rosemary.Hinkson@lacity.org&gt;, Mario Montez &lt;mario.montez@lacity.org&gt;, Eugene Vancise &lt;eugene.vancise@lacity.org&gt;, Miranda Paster &lt;Miranda.Paster@lacity.org&gt;

With this last petition included, the South Park petition tally is 52.11% with an associated dollar amount of \$233,075.77

[Quoted text hidden]

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Dennis Rader  
Technical Research Supervisor  
Los Angeles City Clerk, NBID Division  
[213-978-1120](tel:213-978-1120)

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**Tara Devine** <[tara@devine-strategies.com](mailto:tara@devine-strategies.com)>

Fri, May 8, 2015 at 5:29 PM

To: Miranda Paster <[Miranda.Paster@lacity.org](mailto:Miranda.Paster@lacity.org)>, Rosemary Hinkson <[Rosemary.Hinkson@lacity.org](mailto:Rosemary.Hinkson@lacity.org)>, Dennis Rader <[Dennis.Rader@lacity.org](mailto:Dennis.Rader@lacity.org)>, Eugene Vancise <[eugene.vancise@lacity.org](mailto:eugene.vancise@lacity.org)>, Mario Montez <[mario.montez@lacity.org](mailto:mario.montez@lacity.org)>

FYI from Marisa in CD9.

----- Forwarded message -----

From: "Tara Devine" <[tara@devine-strategies.com](mailto:tara@devine-strategies.com)>

Date: May 8, 2015 4:40 PM

Subject: Re: Request for assistance

To: "Marisa Alcaraz" <[marisa.alcaraz@lacity.org](mailto:marisa.alcaraz@lacity.org)>

Cc: "Martin Schlageter" <[martin.schlageter@lacity.org](mailto:martin.schlageter@lacity.org)>, "Sara Hernandez, Downtown Area Director" <[sara.hernandez@lacity.org](mailto:sara.hernandez@lacity.org)>

Marisa --

Thank you so much! I remain available for anything you need.

I will put together some background information for you and for CD14 this weekend and send it to you Monday.

Tara

On May 8, 2015 4:31 PM, "Marisa Alcaraz" <[marisa.alcaraz@lacity.org](mailto:marisa.alcaraz@lacity.org)> wrote:

I sent a waiver request to the Council President's office.

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Marisa Alcaraz  
Policy Director  
Office of Councilmember Curren D. Price, Jr.  
City of Los Angeles, 9th Council District

On Fri, May 8, 2015 at 4:10 PM, Tara Devine <[tara@devine-strategies.com](mailto:tara@devine-strategies.com)> wrote:

We now have confirmed petitions representing 52.11%, all gathered from supportive owners in only 16 days. The Clerk is processing the CF and I will update you when I know more.

On May 8, 2015 1:14 PM, "Tara Devine" <[tara@devine-strategies.com](mailto:tara@devine-strategies.com)> wrote:

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